

UTTARAKHAND RESIDENTIAL UNIVERSITY ALMORA



EARN WHILE YOU LEARN

**HOSPITALITY
& TOURISM MANAGEMENT**

- Basic Food Production
- Food And Beverage Service
- Basic Front Office Operation
- Accommodation Operations
- Hotel Housekeeping
- Classification of Food and Beverage Operations
- Food and Beverage Service areas
- Introduction to Hospitality & Hotel Industry
- Introduction to Hospitality
- Role of Housekeeping in Hospitality
- Safety and Security
- Introduction to beverages

**BANKING &
INSURANCE
MANAGEMENT**

AUTOMOBILE TECHNOLOGY

- Behavioral & Communication Skills
- Computer Fundamentals & Awareness
- Measuring Instruments
- Workshop Calculation & Science
- Fitting, Sheet metal & General Engineering
- Industry specific Manufacturing process
- Engineering Drawing
- Electrical & Electronics
- Basic Engineering 1
- Basic Engineering 2
- Industry Specific manufacturing process

FASHION RETAIL MANAGEMENT

- Behavioral & Business Communication Skills
- Computer Fundamentals & Awareness
- Introduction to Retail Mgmt & Principles of Management
- Accounting and Finance in Retail Business
- Marketing Management
- Industry specific marketing and selling skills
- Quantitative Methods in Retailing
- Business Law and Taxation
- Business economics.
- Human Resource Management
- Industry specific project work.

**ORGANIC FARMING &
SUSTAINABLE LIVING**

Semester	Theory	On-The-Job Training	Certification
First Year	6-12 Month Theory In Campus	In Collaborative Industry	Diploma
Second Year	In Collaborative Industry	In Collaborative Industry	Advanced Diploma
Third Year	In Collaborative Industry	In Collaborative Industry	B.VOC Degree

EXPECTED COLLABORATING INDUSTRIES



COURSES OF UTTARAKHAND RESIDENTIAL UNIVERSITY

1. Hospitality & Tourism Management (OJT at Club Mahindra)

Objective :The Objectives of Tourism and Hotel Management Program is to provide training, skill development and education needed to prepare individuals for effective job performance in the hospitality, tourism and entertainment industries.

Career Opportunity :

- hotels and resorts
- restaurants and commercial food service
- meeting and event planning
- tourism destinations and attractions
- airlines, cruises and other transportation

2. Organic Farming & Sustainable living (OJT at ISOL Foundation)

Objective :The primary goal of organic agriculture is to optimize the health and productivity of interdependent communities of soil life, plants, animals and people.

Career Opportunity :

- Hill Agriculture
- Development Projects
- Environmental Management
- Sustainable Development

3. Fashion Retail Management (OJT at Shopper Stop)

Objective :Retail management saves time and ensures the customers easily locate their desired merchandise and return home satisfied.

Career Opportunity :

- Retail Sales Worker
- Sales Manager
- Marketing Manager

4. Automobile Technology (OJT at Ashok Leyland & Tata Motors)

Objective :To create job opportunity in fast growing automobile sector as well as to provide skill automobile mechanic in service & repair sector.

Career Opportunity :Automotive technology encompasses careers in the inspection, repair and maintenance of a vehicle's mechanical and electronic systems, including those found on cars, trucks, motorcycles, aircraft, marine and industrial vehicles.

5. Banking & Insurance Management(OJT at ICICI Prudential & HDFC)

Objective :The course aims at providing knowledge of modern banking environment and operational processes so that the students are job ready once they complete the course.

Career Opportunity :

- Public sector Banks
- Private sector Banks
- Foreign/Multinational Banks

FEE STRUCTURE

<i>YEAR</i>	<i>FEEES</i>
<i>FIRST YEAR</i>	15000/-
<i>SECOND YEAR</i>	16500/-
<i>THIRD YEAR</i>	18000/-

- **ST/SC/OBC & BPL candidates incase policy not available for under government scheme.**
- **Admission through entrance exam to be conducted by the University.**
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